



|| Jai Gurudev ||

ODIYOOR SHREE JANMADINOTHSAVA SAMITHI

ODIYOOR SHREE GURUDEVADATTA SAMSTHANAM

Shree Dattanjaneya Kshethra Dakshina Ganagapura

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On 08-08-2023, Tuesday

Shree Swamiji's
Janmadinothsavam

GRAMOTHSAVA 2023

SEVA SAMBHRAMA
GURUVANDANAM

Invitation



Programmes

8.00 a.m.: Mahapooja, Sri Ganapathi Havanam

10.00 a.m.: GURUVANDANAM

11.30 a.m. onwards

Dharmasabha (RELIGIOUS MEET)

Divine Blessings:

H.H. Shree Shree Gurudevananda Swamiji

Divine Presence:

Sadhvi Shree Shree Mathanandamayee

Chief Guests:

Sri Rajesh Naik U., M.L.A., Bantwala

Sri Ravinath V. Shetty, Managing Director,
HI-Tech Electrification Engineering (PVT) Ltd, Mumbai

1.00 p.m.:

Mahasantharpanam

3.00 p.m. onwards:

Cultural Programme

7.00 p.m.:

Special Rangapooja, Mahapooja

Silver Cherriot Seva

(Belli Rathotsava)

Seva by: **Sri Aravinda & Family, Kadri**

Co-operatives of Annasantharpanam Seva:

Smt Sudha Narayana K. Shetty, Sai Fashions, Pune

Smt & Sri Balachandra M., Bengaluru

Flower Decoration Seva:

Smt & Sri Damodara S.Shetty, Khargar, Navimumbai

Special Felicitation by Shri Samsthanam



Sri Sadashiva Shetty Kulur Kanyana
Chairman & Managing Director
Heranba Chemical Industries Ltd.
Mumbai



Dr. M. Mohan Alva
Chairman
Alva's Education Foundation
Moodubidare



Sri Shankara Shanubauge
Famous Singer & Music Director
Bengaluru



Sri Shashidhara B. Shetty
Managing Director
Shashi Catering Services
Baroda

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ODIYOOR SHREE SWAMIJI'S JANMADINOTHSAVA SAMITHI

Odiyoor Shree Gurudevadatta Samsthanam

Dear Devotees,

The Birthday Celebration of His Holiness Shree Shree Gurudevananda Swamiji
will be celebrated as

GRAMOTHSAVAM - SEVA SAMBHRAMA with
GURUVANDANAM on *Tuesday, the 8th August, 2023* at Shree Samsthanam.
You are all cordially invited to participate in the holy occasion.

Sadhvi Shree
Shree Mathanandamayee
Honorary Guide

Sri Vamayya B. Shetty
President
Maharashtra Committee

Sri Santhosh Bhandary
Secretary

Sri Sadashiva Shetty Kular Kanyana
Honorary President

Sri Kadri Navaneetha Shetty
Organising Secretary

Sri Yashawantha Vitla
Chief Secretary

Sri Padmanabha Odiyoor
Manager,
Shree Samsthanam, Odiyoor

Sri Shashidhara B. Shetty Baroda
President

Sri K. Padmanabha Kottary
Sri Lokanatha G. Shetty
Thalippadiguttu
Working Presidents

Sri A. Suresh Rai
Sri A. Ashok Kumar
Chief Treasurers

**Committee Members & Members, Odiyoor Shree Swamiji's Janmadinothsava Samithi &
All Sister concerns of Shree Samsthanam, Odiyoor**



"Let 'I', 'Mine', 'Because of me' be nothing" - Odiyoor Shree

SPECIALITY OF GRAMOTHSAVAM

- * **Thulabhara of Shree Swamiji**
- * **Guruvandan by various Committees & devotees**
- * **Cleanliness Campaign**
- * **Celebrating Vanamahotsava**
- * **Felicitation to Student Talents**
- * **Assist to person with health problem**
- * **Conducting Health Camps**
- * **Conducting Sports & Games including Kesarugadde Competitions**
- * **Cultural Events**

Co-Ordinators:

Principal, Head Master , Teachers & Students
Sri Gurudeva Vidyapeeta, Odiyoor &
Odiyoor Sri Gurudeva Private I.T.I., Kanyana

President, Board Directors & Staffs
Odiyoor Sri Vividhodesha Sowharda
Sahakari Sangha LTD.

President & All Members,
Odiyoorda Tulukoota,

Jai Gurudeva Kalakendra, Odiyoor
Sri Gurudeva Prakaashana, Odiyoor
All Staffs, Sri Samsthanam, Odiyoor

Please Note:

Those who co-operate in Thulabhara seva, may pay ₹1000/-, ₹5000/- or ₹10,000/- and also Co-operate to Gramothsavam as Megha Patrons- ₹1,00,000/- and more, Patrons- ₹50,000/-, Donors- ₹25,000/- register their names in the counter or may directly contribute to SB A/c No.01662200028216 - Shree Gurudeva Public Charitable Trust (Regd.), Odiyoor of Canara Bank, Kanyana Branch(IFSC : CNRB0010166).

ODIYOOR GRAMOTHSAVA AN INTRODUCTION TO NATION BUILDING

The Birthday Celebration of Shree Shree Odiyoor Swamiji is renamed and observed as Gramothsava. Rejoicing the prosperity of Indian villages. It is an unique social festival. It is a confluence of physical and meta-physical life. It is a festival that provides an introduction to nation building on the basis of a universal human religion(Vishwa Manava Dharma). It is a festival that inspires the kindling a spirit of a new lofty social philosophy. It also aims at realising a revolution of self uplifting process, as a result of a meaningful event based on religion & spirituality.

The main positive programme of Gramothsava is the village cleanliness campaign. Shree Shree Swamiji has given a clear-cut format to the concept of village cleanliness. The campaign is held in almost all villages of Dakshina Kannada, Udupi & Kasaragod Districts. Large member of devotees of Shree Swamiji participate in these cleanliness campaign in village with great fervor and devotion. The Campaign which began in the year 2001 and has been going on every year, has created cleanliness an awareness among villages besides cleaning the environment it also has taken the shape of an event to inspire patriotism among them. Vanamahotsav programmes also are help in these village to enhance greenery and preservation of nature.

Preliminary to Gramothsava, sports meet are in the Shree Samsthanam premises, with special stress of folk games and sports of Tulunadu, and regional culture. As part of the celebration, beneficiaries are selected on merit and benefits cash and kinds provided by the devotees, to the needy and deserved.

The benefits extened at the main Birthday Celebration event include scholarships to talented students of secondary and degree classes, financial aid to construction of houses under the Navanikethan programme and for construction of toilets, grants for treatments needy patients, aid to religious centres and institutions engaged in social service activities and awarding prizes to outstanding Grama Samities. The festival the various events and help extended to the needy have given a global social perspective to the event. A mindset fortified by the ideal of "God of the entire mankind" alone can really be called society oriented. Such a society oriented personality becomes the beloved of one and all. This is the uniqueness and speciality of Odiyoor. That is why Odiyoor becomes close of people and touches their hearts.

This is love and nearness here. The all loving and large heartedness of Shree Swamiji is constants extending the lessons of the religion and spirituality. While glorifying the culture, the festivals here are based on religion and spirituality.



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Odiyoor Shree Gurudevadatta Samsthanam

Shree Dattanjaneya Kshethra, Dakshina Ganagapura

Dear Devotees,

You are cordially invited on the auspicious occasion of

NAAGARA PANCHAMI MAHOTHSAVAM **MASS ASHLESHA BALIPOOJA**

at Shree Samsthanam on **Monday, the 21st August, 2023.**
with various Vedic Rituals and Cultural Programmes.

Manager, Shree Samsthanam, Odiyoor

● PROGRAMMES ●

Morning : Sri Ganapathi Havanam

10.00 a.m. : Abhisheka, Mass Ashlesha Balipooja, Kalpoktha Pooja,

11.30 p.m. : Divine Blessings By Shree Swamiji

12.30 noon : Mahapooja, Mahamangalarathi, Distribution of Prasadam,
Anna Santharpanam

8-00p.m. : Bhajan, Rangapooja, Mahamangalarathi, Distribution of Prasadam, Mass Feeding

Devotees willing to conduct Ashlesha Balipooja & Naga Pooja, may offer 1 Hingara (Areca Flower) and
2 tender Coconuts at Sri Samsthanam on the same day.

* Aashlesha BaliPooja - ₹ 251/-

* Special Nagapooja - ₹ 101/-

* Nagapooja - ₹ 51/-

Annasantharpanam Seva: Smt & Sri Ravindra Shetty, Vikroli, Mumbai



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Odiyoor Shree Gurudevadatta Samsthanam

Details of His Holiness Shree Swamiji's Maharashtra visit
from 17th July to 30th July programme have been arranged as follows.



DATE	MORNING	EVENING
MON, 17-7-2023		ARRIVAL
TUE, 18-7-2023	PADAPOOJA-NAVIMUMBAI	PUBLIC FUNCTION (6pm to 9 pm) SHREE GURUDEVANANDA SWAMJI SABAGRAHA, SHRI GANPATI AYYAPPA DURBA TEMPLE, PLOT NO. 16 SEC. 29, NERUL(E) NAVIMUMBAI-400 706 MOB.: 09322270113
WED, 19-7-2023	PADAPOOJA - NAVIMUMBAI	PUBLIC DARSHAN (7pm to 9pm) VENUE: MR. DAMODAR S. SHETTY A-802, AMBIKA HERITAGE, PL.01 SECTOR - 1, OPP.RLY. STATION, KHARGHAR, NAVIMUMBAI - MOB.: 09322270113 09892435643
THU, 20-7-2023	PADAPOOJA - NAVIMUMBAI	PADAPOOJA - NAVIMUMBAI
FRI, 21-7-2023	PADAPOOJA - MUMBAI	PADAPOOJA - MUMBAI
SAT, 22-7-2023	PADAPOOJA - MUMBAI	PUBLIC DARSHAN (7p.m.- 9p.m.) VENUE : ADV. PRAKASH L. SHETTY, A/701, MAHAVIR PLATINUM, GHATKOPAR-MANKHURD LINK ROAD, NEAR INDIAN OIL NAGAR, CHEDA NAGAR, CHEMBUR, MUMBAI-400043.TEL.: 65244498 25554498 09821613229
SUN, 23-7-2023	PADAPOOJA - MUMBAI	ANNUAL DAY CELEBRATION (2pm) VENUE: BUNTARA BHAVAN, BHANDARY ESTATE, BUNTARA BHAVANA MARG, KURLA (E), PADAPOOJA - THANE
MON, 24-7-2023	PADAPOOJA - THANE	
TUE, 25-7-2023	PADAPOOJA - THANE	PUBLIC FUNCTION (6pm to 8 pm) VENUE: WOODLAND RETREAT HOTEL, OPP:RAHEJA GARDEN, L.B.S.MARG, THANE (W) MOB: 9821441991
WED, 26-7-2023	PADAPOOJA - MUMBAI	PADAPOOJA - MUMBAI
THU, 27-7-2023	PADAPOOJA - MUMBAI	PADAPOOJA - MUMBAI
FRI, 28-7-2023	PADAPOOJA - MUMBAI	PADAPOOJA - MUMBAI
SAT, 29-7-2023	PUBLIC FUNCTION (11.30a.m) SHREE MAHISHAMARDINI TEMPLE, JAYARAJ NAGAR, BORIVLI (W)	PADAPOOJA - MUMBAI
SUN, 30-7-2023	PUBLIC FUNCTION (11.30a.m) SWAMI NITYANANDA HALL, PLOT NO. 6/B, R.N. 24, MUKHYA ADHYAPAK BHAVAN, SION (W)	PADAPOOJA - MUMBAI

FOR MORE DETAILS CONTACT MOBILE NUMBERS: **09892435643 | 09322270113**

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Village Development Programmes, Education, Gow Seva to
realise these objectives has been formed

Odiyoor Shree Gurudevadatta Samsthanam
Shree Gurudeva Public Charitable Trust (R.), Odiyoor
SHREE GURUDEVA CHARITABLE COMMITTEE (R.), ODIYOOR

Odiyoor Shree Charitable Trust (R)

'Odiyoor Shree Gramavikasa Yojane'

Dakshina Kannada-Udupi
Kasaragod Dt.

Aadhyatma Bhavan

Odiyoor Shree Gurudeva
Vidyapeeth

Goshala



Odiyoor Shree
Gurudeva I.T.I.
Kanyana

ODIYOOR SHREE
VIVIDHODDESHA SOWHARDA SAHAKARI SANGHA LTD.

Tel. No.: 0824 - 2439114

Mob: 9845144644

H.O.: Odiyoor Shree Gurudevadatta Samsthanam
Admin. Office: Sri Bhagavathi Complex, Pumpwel, Mangaluru

* ODIYOOR * BEJAI * VITTAL - PUTTUR * B.C.ROAD * KANYANA * PUMPWEL * THOKKOTU * KADABA
* UPPINANGADY * BELTHANGADY * KAVOOR * MULKY * MOODABIDRE * BELMAN * UDUPI * ISHWARAMANGALA